

Message Text

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PAGE 01 MELBOU 00381 180338Z

ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W

-----180342 088058 /14

R 172156Z FEB 77

FM AMCONSUL MELBOURNE

TO SECSTATE WASHDC 3773

INFO USDOC WASHDC

AMCONSUL SYDNEY

UNCLAS MELBOURNE 0381

USDOC FOR OIM/SAD GAYNOR

E O 11652 N A

TAGS BEXP, AS

SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

THE BULLARD COMPANY

286 CANFIELD AVENUE

BRIDGEPORT, CONNECTICUT 06609

TELEX 964-229 (BULLARD BGT)

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW. THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING NINE AUSTRALIAN FIRMS REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED. YOUR
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LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. A. THOMPSONS-BYRON JACKSON (DIV BORG-WARNER (AUST) LTD
PARKER STREET
CASTLEMAINE, VICTORIA 3450

ATTENTION: IAN HOOPER

B. R. V. DORMAN
WHITE STREET
MORDIALLOC, VICTORIA 3195
ATTENTION: F. ROONEY

C. JWIS AUSTRALIA PTY LTD
219 DRYBURGH STREET
NORTH MELBOURNE, VICTORIA 3051 ATTENTION: GRAEME SIMPFENDORFER
D. B. R. REEVE ENGINEERING, 62 WHITEMAN STREET, SOUTH
MELBOURNE, VICTORIA 3205 ATTENTION: MALCOM REEVE; E. SOCIETY
OF MANUFACTURING ENGINEERS, PO BOX 76 ELWOOD, VICTORIA
3184, ATTENTION: E. J. LAHR; F. CAULFIELD INSTITUTE OF
TECHNOLOGY, SCHOOL OF INDUSTRIAL STUDIES, 900 DANDENONG ROAD,
EAST CAULFIELD, VICTORIA 3145, ATTENTION: MARIAN TAYLOR;
G. COMMONWEALTH AIRCRAFT CORPORATION, FISHERMEN'S BEND, PORT
MELBOURNE, VICTORIA 3207, ATTENTION: JOHN KELLY;
H. ENGINEERING PRODUCTS, 418 BURNLEY ST, BURNLEY, VICTORIA
3131, ATTENTION: RAY LOSIONEK; I. AUSTRALIAN PAPER MANUFACTURERS
LTD, PO BOX 37, MORWELL, VICTORIA 3840, ATTENTION: C.
DROSEN.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE GENERAL,
24 ALBERT ROAD, SOUTH MELBOURNE, VIC 3205, AUSTRALIA.
BRAND

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
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Review Action: RELEASED, APPROVED
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Review Release Event: n/a
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Secure: OPEN
Status: NATIVE
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TAGS: BEXP, AS
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/f1a317c5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009